



# COVIDCareForce

For Immediate Release

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## **Edwin Shafer Joins COVID Care Force as Director of Development**

*Demand for organization's volunteer healthcare force grows*

Olathe, Kan., (October 7, 2021) -- [COVID Care Force](https://www.covidcareforce.org), a nonprofit placing volunteer health care professionals in under-resourced communities, welcomes Edwin Shafer as the Director of Development.

Shafer brings more than four decades of experience in directing philanthropic and fundraising programs for healthcare and other charitable organizations, working in both consulting and staff fundraising management roles. As Director of Development for COVID Care Force, Shafer will raise awareness of COVID Care Force and the need to support volunteer health care professionals in areas of critical healthcare staffing shortages due to the COVID-19 pandemic.

In its second year of operation, COVID Care Force, a national leader in medical frontline response to COVID-19 hotspots, provides volunteer health care professionals to overwhelmed medical centers and cared for patients in New York City, the Navajo and Chickasaw Nations, as well as other under-resourced communities across the country and in Mexico. COVID Care Force continues to grow with more hospitals and medical partners asking for professional and compassionate health care volunteers.

Scott Oberkrom, COVID Care Force CEO, says Shafer's prior experience in fundraising and donor engagement in the hospital and healthcare industry makes him an outstanding addition to the COVID Care Force team.

"From the start, a generous group of donors funded COVID Care Force," said Oberkrom. "With Ed's leadership and business acumen, we expect to increase the number of supporters in order to send more volunteers to under-resourced areas to provide care."

Shafer, who held a Certified Fundraising Executive designation for 35 years, has conducted over 30 campaign planning studies and capital campaigns with clients across the country.

"I'm awed by the impact COVID Care Force has made in the pandemic fight in such a short time," said Shafer. "I look forward to developing greater awareness of the organization and creating more opportunities for donor investment in the COVID Care Force mission."

Shafer earned a bachelor's degree in communications from Southern Adventist University, Collegedale, TN and a master's degree in journalism and public relations from Ball State University in Muncie, IN. He holds the "Fellow" certification status through the Association of Healthcare Philanthropy. At age of 35, he was the youngest person to receive the Fellow designation. From 2013 to 2016, he served as president of the Greater Wichita Association of Fundraising Professionals Chapter, and has served on the AFP International Board.

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**About COVID Care Force**

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Founded in 2020, COVID Care Force is a nonprofit organization headquartered in Olathe, Kansas, and consists of a network of volunteer healthcare professionals across the country ready to mobilize and deploy globally when a healthcare crisis arises.